

# SETON HALL | LAW

## DATA PRIVACY AND SECURITY COMPLIANCE CERTIFICATE PROGRAM

November 14-15, 2024  
(In-Person with Virtual Option via Zoom)  
Located on the 5<sup>th</sup> Floor;  
Paula A. Franzese Faculty Library

The schedule is based on Eastern Standard Time.

<b>DAY 1: Thursday, November 14, 2024, Certified Information Privacy Professional US (CIPP/US)</b>		
	<b>Agenda Item</b>	<b>Speaker(s)</b>
8:30 – 8:55	<i>Check-in and Breakfast</i>	
9:00 – 10:00	<b>Welcome: Exam Structure and Format; Introduction to U.S. Privacy Environment</b>	David W. Opperbeck, Professor of Law and Co-Director of the Gibbons Institute for Law, Science and Technology, and the Institute for Privacy Protection, Seton Hall University School of Law
10:00 – 10:10	<i>Break</i>	
10:10 – 11:10	<b>Introduction to U.S. Privacy Environment (cont.)</b>	Morgan Jones, Associate, Brown Rudnick
11:10 – 11:20	<i>Break</i>	
11:20 – 12:20	<b>Limits on Private-Sector Collection and Use of Data</b>	Desarie Green, Senior Manager, Senior Privacy Counsel, Cengage Group
12:20 – 1:30	<i>Lunch Break</i>	
1:30 – 2:30	<b>Limits on Private-Sector Collection and Use of Data (cont'd)</b>	Mary Hildebrand Partner, Founder & Chair Emeritus, Data, Privacy & Cybersecurity Practice, Lowenstein Sandler LLP and Seton Hall University Law School Institute for Privacy Protection Distinguished Practitioner in Residence
2:30 – 2:40	<i>Break</i>	
2:40 – 3:40	<b>Government Access to Private Sector Information; State Privacy Laws</b>	Carrie Parikh, Chief Privacy Officer, Deputy General Counsel, Information Governance & Privacy, Horizon Blue Cross Blue Shield of New Jersey
3:40 – 3:50	<i>Break</i>	
3:50 – 4:50	<b>Workplace Privacy</b>	Kelly Harris, Global Head of Cyber Legal, Americas Lead - Data, IP & Digital, UBS AG

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4:50 – 5:50	<b>GDPR Overview; Summary, Review, Wrap-Up</b>	David W. Opderbeck, Professor of Law and Co-Director of the Gibbons Institute for Law, Science and Technology, and the Institute for Privacy Protection, Seton Hall University School of Law
6:00 – 7:00	<b>Wine and Cheese Reception</b>	

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**DAY 2: Friday, November 15, 2024,  
Privacy PLUS DAY**

(In-Person with Virtual Option via Zoom) Located on the 5<sup>th</sup> Floor in the Paula A. Franzese Faculty Library

<b>Time</b>	<b>Agenda Item</b>	<b>Speaker(s)</b>
8:30 – 8:55	<i>Check-in and Breakfast</i>	
9:00 – 10:00	<b>Cybersecurity Developments Part I: Threat Landscape</b>	Rhiannon Dixon, Incident Response Manager, S-RM  Karen Painter Randall, Partner, Chair, Cybersecurity, Data Privacy And Incident Response Group, Connell Foley LLP  Kai Pfiester Founder, Protexity
	<i>Break</i>	
10:00 – 11:00	<b>Cybersecurity Developments Part II: Legal Developments</b>	Monique Ferraro, Cyber Counsel Hartford Steam Boiler Inspection and Insurance Company (HSB)  Karen Painter Randall, Partner, Chair, Cybersecurity, Data Privacy and Incident Response Group, Connell Foley LLP  Anthony Torntore, Chief, Cybercrime Unit U.S. Attorney’s Office, District of New Jersey
11:00 – 11:15	<i>Break</i>	
11:15 – 12:15	<b>Data Breach Tabletop Exercise</b>	Rhiannon Dixon, Incident Response Manager, S-RM  Mary Hildebrand, Partner, Founder & Chair Emeritus, Data, Privacy & Cybersecurity Practice, Lowenstein Sandler LLP and Seton Hall University Law

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		<p>School Institute for Privacy Protection Distinguished Practitioner in Residence</p> <p>David Opderbeck, Professor of Law and Co-Director of the Gibbons Institute for Law, Science and Technology, and the Institute for Privacy Protection, Seton Hall University School of Law</p> <p>Karen Painter Randall, Partner, Chair, Cybersecurity, Data Privacy and Incident Response Group, Connell Foley LLP</p> <p>Anthony Torntore Chief, Cybercrime Unit U.S. Attorney's Office, District of New Jersey</p>
<i>12:15 – 1:00</i>	<i>Lunch Break</i>	
1:00 – 2:00	<b>State Privacy Law Developments</b>	<p>Mark Jaffe Chief Ethics, Compliance and Privacy Officer, Rivian</p> <p>Michelle Schaap Chair, Tech, Privacy and Data Innovations Chiesa Shahinian &amp; Giantomasi PC</p> <p>Frank Xavier Wukovits Associate, Chiesa Shahinian &amp; Giantomasi PC</p>
2:00 – 2:45	<b>State Compliance Workshop</b>	<p>Mark Jaffe Chief Ethics, Compliance and Privacy Officer, Rivian</p> <p>David W. Opderbeck, Professor of Law and Co-Director of the Gibbons Institute for Law, Science and Technology, and the Institute for Privacy Protection, Seton Hall University School of Law</p> <p>Michelle Schaap Chair, Tech, Privacy and Data Innovations Chiesa Shahinian &amp; Giantomasi PC</p>

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		Frank Xavier Wukovits Associate, Chiesa Shahinian & Giantomasi PC
2:45 – 3:00	<b>Break</b>	
3:00 – 4:00	<b>Privacy Officer Panel</b>	Beata Safari, Privacy Counsel and Assistant Secretary to the Board of Directors, Steve Madden  Stephanie Schmidt, Global Chief Privacy Officer and Head of Data Compliance (AI and Cyber), Prudential Financial  Sue Vinci, Chief Privacy Officer, Verizon
4:00 – 5:00	<b>Cybersecurity, Privacy, and Professional Ethics</b>	Rachel Hammond Chief Ethics, Data Privacy & Research Integrity Officer, The State of New Jersey Department of Health  David W. Opderbeck, Professor of Law and Co- Director of the Gibbons Institute for Law, Science and Technology, and the Institute for Privacy Protection, Seton Hall University School of Law

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